

## **The 19th Barents Library Conference Libraries @ Barents - Communicative and active!**

**Tuesday 23.8.2011**

15.00 – 19.00 Registration at Rovaniemi City Library, Jorma Eton tie 6

19.00 - Welcome to Rovaniemi! Informal welcome party at Rovaniemi City Library

### **Wednesday 24.8.2011 Across the Borders**

Korundi, Lapinkävijäntie 4, Rovaniemi, Finland

8.00 - 10.00 Registration at Korundi

9.30 – 10.00 Coffee and tea

10.00 - 10.20 Welcome to the Barents Library Conference 2011!

Library Director Ritva **Nurminoro**, Rovaniemi City Library

Chair of City Council Heikki **Autto**, Rovaniemi City

10.20 – 10.50 Conference Opening, Counsellor for Cultural Affairs Hannu **Sulin**, Ministry of Education and Culture

10.50 – 11.50 **Keynote speaker:** Cross-Border opportunities in the Barents Region, Research Director of ThinkBarents Regis **Rouge-Oikarinen**

11.50 – 12.10 Proposal and plan for the establishment of an EU Arctic Information Centre, Director, prof. Paula **Kankaanpää**, Arctic Centre

12.10 – 13.10 Lunch

13.10 – 13.30 Barnens Polarbibliotek and authentic interactivity on library site for children ages 8-12 years, advisory and editor of Barnens Polarbibliotek Regine **Nordström**, Regional Library of Norrbotten

13.30 – 13.50 The place of Sør –Varanger library in the local community, Library Director Hildur **Eikås**, Library of Sør –Varanger

13.50 – 14.00 Challenging interaction on many levels – case Lapland University Consortium Library, Library Director Susanna **Parikka**, Lapland University Consortium Library

14.00 – 14.10 A book is forward movement, without doubt! Head of Marketing and Advertising Olga **Panchenko**, Murmansk State Regional Universal Scientific Library

14.10 – 14.40 Coffee and tea break

14.40 – 15.00 Librarian and Keeper of Collections Heather **Lane**, Scott Polar Research Institute  
University of Cambridge

15.00 – 15.10 Barents libraries goes to Facebook, Information Service Secretary Mikko  
**Hyötyniemi**, Lapland University Consortium Library. Arctic Centre

15.10 – 15.30 Cross border co-operation between the libraries in Oulu, Kajaani, Kontupohja and  
Novgorod, Librarian Leena Marja **Tikkanen**, Kajaani City Library

15.30 – 17.00 **Tour by bus**: Visiting **Arktikum** and **Pilke**. Presentation of the cooperation between  
the Arctic centre Library and the Arctic Centre science exhibition, The Regional Museum of  
Lapland and Pilke Science Centre, Information Specialist Liisa **Hallikainen**, Lapland University  
Consortium Library. Arctic Centre

18.45- Evening party at Korundi. Welcome to the Congress!  
A concert by Lapland Chamber orchestra and Dinner, opened up by Head of Cultural services  
**Hilkka Liikkanen**, Rovaniemi City

## **Thursday 25.8. With the patrons**

Korundi, Lapinkävijäntie 4, Rovaniemi, Finland

8.00-10.00 Registration for newcomers

9.00 - 10.00 **Keynote speaker**: Digital Switches: between Physical and Virtual Chief Engineer  
Jingru **Høivik**, National Library of Norway, Oslo

10.00 - 10.20 From Paper to Bytes: E-books in Academic Libraries, Toni **Raja-Hanhela**, Lapland  
University Consortium Library. University

10.20 - 10.50 Coffee and tea break

10.50 – 11.10 Poster session:

One Click Away from Knowledge (ESF-project) – enabling peripheral  
participation, Project Manager - Information Specialist Riitta **Kangas**, Joensuu Regional Library -  
Tieto hanskaan (ESF-project).

Youth library work – Library life in action!, Library Director Tuija **Seppänen**, Ranua Municipal  
Library, Member of Youth Library Workgroup, Finnish Library Association

11.10 – 11.30 PopuLAPPI – The Database of Lappish Popular Music, Special Librarian Marko  
**Niemelä**, Rovaniemi City Library

11.30 – 11.50 Culturemap: a new electronic resource of the Barents Region, Head of Electronic  
Services Department Natalya **Vetoshkina**, National Library of Komi Republic

11.50 – 12.50 Lunch

12.50 – 13.10 What do children think? (What's their opinion?) Library Adviser Gunilla **Brinck**, County Library of Västerbotten

13.10 – 13.30 The library and society: cooperation & interaction, Librarian Alyona **Nesterova**, Komi National Children's Library

13.30 – 13.50 "Projekt VälBefinnande" – Project Welfare 2008-2010 at Vindeln community library, Library and culture chief Carl Axel **Gyllenram**, Vindeln Municipality Library

13.50 – 14.00 Sponsor's address, **LM Information Delivery**

14.00- 14.30 Coffee and tea break

14.30 – Meeting of the Sami librarians, Sami bibliography, Sami Librarian Irene **Piippola**, Rovaniemi City Library, Jorma Eton tie 6

14.30 - **Tour by bus:** Visiting with Santa Claus at the Arctic Circle and a photo with Santa Claus. Visit to the Library of the Lapland Institute for Tourism Research and Education, Information Specialist Heidi **Minkkinen**, Lapland University Consortium Library. Tourism

19 – Evening party at the Arktikum, Pohjoisrannantie 4 : Congress Dinner, a concert by the Seitakuoro Choir, opened up by Library Director Susanna **Parikka**, Lapland University Consortium Library

## **Friday 26.8. Within the society**

Korundi, Lapinkävijäntie 4, Rovaniemi, Finland

9.00 -10.00 **Keynote speaker:** Partnerships of Finnish Public Libraries. Preliminary findings of a survey, Library Director Pirkko **Lindberg**, Oulu City Library

10.00 -10.20 Librarianship emerges in the library, Senior Lecturer Pirjo **Tuomi**, Oulu University of Applied Sciences, Degree Programme in Library and Information Services

10.20 – 10.40 International Partnership as a factor of policy of modern Children and Youth's library, Vice Director Marina **Elkina**, Murmansk Children and Youth's Library

10.40 – 11.10 Coffee and tea break

11.10 – 11.30 The use of Social Media at Sør –Varanger library, Librarian Christoffer **Nilsson**, Sør – Varanger library

11.30 – 11.50 Interdepartmental social project “I choose life”, Chief librarian Valentina **Boyko**, The Arkhangelsk Regional Children’s Library named after A.P. Gaidar

11.50 – 12.10 University Library as a Center for Information Support To the High School, Chief Librarian Margarita **Osipova**, Library of Nordic literature Northen (Arctic) Federal University

12.10 – 12.30 Regional library - A means for better communication, or worse? Library Director Tiina **Heinänen**, Sompio Library

12.30 - 12.50 Closing of the Barents Library Conference 2011. Library Director Susanna **Parikka**, Lapland University Consortium Library

12.50 – 14.00 Lunch